



# Campaign Print Countdown: What to Order and When

## 01 Early Order 8-10 WEEKS BEFORE ELECTION

- ☐ Banners for headquarters and campaign kickoff events
- ☐ Vehicle magnets for volunteer and staff vehicles
- ☐ Initial round of yard signs for supporter yards and high-traffic intersections
- ☐ Confirm required disclaimer wording with legal counsel or the Supervisor of Elections office
- ☐ Budget allocation across all printed materials for the full campaign season

## 02 Later Order 2-4 WEEKS BEFORE ELECTION

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|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Additional yard sign quantities as volunteer support grows        | <input type="checkbox"/> Direct mail timed to arrive five to seven days before Election Day       |
| <input type="checkbox"/> Flyers for canvassing, campaign events and volunteer distribution | <input type="checkbox"/> Reprints of materials with updated endorsements or election details      |
| <input type="checkbox"/> Palm cards for canvassing and events                              | <input type="checkbox"/> Election Day reminder materials for poll greeters and volunteers         |
| <input type="checkbox"/> Door hangers for targeted precinct walks                          | <input type="checkbox"/> Final quantity check against the remaining volunteer canvassing schedule |

Ready to start your campaign print run?

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