

Safe Area
1" margin on top, left and right sides
4" margin on the bottom

Retractable Banner 33.5” x 79”

Final Art Size: 33.5” wide x 82 high (no bleed) • 34.5” wide x 83” high (with bleed)

- Critical content (text, phone numbers, logos) should stay in the green Safe Area (at least 1” from the trim line at top, left and right sides and 4” from the bottom trim line)
- Does your artwork go to the edge? If so, please make your image .5” larger on all sides to extend out to the bleed line. If art does not bleed, keep all content and background images/color within the green Safe Area.
- An extra 3” is required at the bottom for insertion into the base. This part will not be visible. If artwork goes to the edge, please extend the bleed .5” into this space to ensure no white will show once assembled.
- Do not include template in final artwork.
- Resolution must be at least 100 dpi
- Art should be designed at full size, not scaled.
- Remember to convert all fonts to outlines and use CMYK color mode.

Please see additional Art Guidelines PDF for design considerations and any other questions you may have.

